



LUKROM

Lukrom Press Kit

About Lukrom

Founded in 2023 by Thomas McPherson, Lukrom is a Phoenix-based real estate investment firm offering real estate equity offerings, private lending as well as a private credit fund to accredited investors. From multifamily opportunities to ground-up development, Lukrom principals have expertise in selecting a mix of real estate investment properties. With a unique first loss commitment, Lukrom's executive team and advisory board invest in the iFund LP first, which can ensure investor funds are protected first in the event of loss. Working as a capital partner, Lukrom also offers real estate backed loans to investors to help maximize opportunities and gains.

Quick About

Lukrom is a real estate investment company based in Phoenix, Arizona with experience across multiple property types ranging from single-family residential to multifamily, office, retail, industrial, and ground up development. Lukrom specializes in private lending and offers a private investment product to accredited investors.

Headquarters

4455 E Camelback Rd.
Suite C-135,
Phoenix, AZ 85018

Website

[Home - Lukrom](#)

Social Media Accounts

Facebook: www.facebook.com/lukromcap

Instagram: www.instagram.com/lukrom.cap

LinkedIn: www.linkedin.com/company/lukrom

Core Values

Respect: Lukrom believes that by respecting others, we honor ourselves, our families, and our communities, treating people as we wish to be treated.



Win-Win-Win Outcomes: Outcomes are defined by those playing the game. The goal is to achieve results that benefit everyone involved, which are investors, borrowers, and Lukrom, attaining a triple win.

Cheering & Acknowledgement: Cheering and acknowledging achievements, Lukrom makes sure to honor those making a positive impact within the company and beyond.

Radical Honesty & Truth-Telling: Radical honesty and truth telling invites the sharing of views for a deeper understanding of our relative truths.

Accountability: Using Core Values and “Carefrontation” holds everyone accountable both professionally and personally, this allows for great achievements to be made.

Competency & Learning: Lukrom is dedicated to adding value to the real estate community. This will be achieved through lifelong learners and strong expertise in the field.

Giving Back: Lukrom is committed to making communities a better place, by pledging to donate 10% of profits to causes that directly impact our communities.

Leadership



Thomas McPherson, CEO and Advisory Board Member

Thomas McPherson is currently the CEO and advisory board member for Lukrom. As a real estate entrepreneur and veteran of the US Navy, he enjoys solving problems and engaging with teams. He began his real estate career with Sperry Van Ness winning their National Rookie of the Year Award in 2010. He then moved to Hendricks & Partners (now Berkadia), the premier multifamily brokerage firm in the US. In 2012, McPherson founded Fenix Private Capital Group LLC to focus on improving underperforming real estate assets throughout Arizona. At Fenix, he participated in purchasing and repositioning value-added multifamily, office, retail, and industrial properties across Arizona.

McPherson has numerous passions outside of work, primarily spending time with his wife and two children. He and his wife founded Madre Tierra Foundation to help fund educational programs and reforestation projects. To date, MTF has helped seed two schools (one in Sedona, AZ, and another in Costa Rica) along with reforesting approximately 200 acres of land previously used for cattle farming. When not working or with his family, you can find him going for a run, reading a book, working in his garden, hiking, SCUBA diving, practicing yoga or flying as a licensed pilot.



Matt Campbell, COO and Advisory Board Member

Matt Campbell is the COO of Lukrom as well as an advisory board member. As a serial entrepreneur, Campbell has created companies in the commercial product and clean energy sectors. He is also listed on numerous patents including the intellectual property behind the company and product called BottleKeeper, which he grew into an eight-figure business. It also made the Inc 5000 list as one of the fastest growing companies in 2019. He is an active participant and board member of Executive Council 70, a charitable group of professionals that volunteer and

fundraise for local charities that impact at-risk Arizona youth.

Campbell received his undergraduate degree in molecular and cellular biology and his MBA from the University of Arizona and currently resides in Scottsdale, Arizona. When he is not spending time with his wife, family and friends, he enjoys watching or playing sports and traveling.



Marisa Flint, Director of Investor Relations

Marisa Flint is the current director of investor relations at Lukrom. She has always had a passion for raising capital and won a pitch competition for funding from a board of investors while attending college. Following her success in the pitch competition, Flint transitioned into real estate investing, getting her start in real estate investments as a landlord.

She then entered the arena of real estate backed private loans with capital partners. Her greatest success has been in funding new build construction projects in Phoenix and fix & flip projects in Scottsdale in addition to brokering deals that yield significant returns for both her and her capital partners. Flint's passion for entrepreneurship and desire to build meaningful relationships drive her success in the real estate investment market. In her free time, Marisa can be found rock climbing, slacklining, traveling, or catching a good sunset with her husband and two dogs.



Mike Susi, Director of Lending

Mike Susi, director of lending at Lukrom, has familiarity with a wide array of different loan types and has invaluable experience which enables him to underwrite potential new investments across a variety of product types. Susi has experience originating loans for the purpose of new construction, hospitality repositioning, condo conversions, residential fix & flips, along with commercial and multifamily value-add projects. Through his time in private lending, he has been diligent in his underwriting, understanding of the characteristics of a good borrower and good collateral. More importantly, Susi's presence and

communication with borrowers is exemplary throughout the loan term.

Susi attended Lasell College in Newton, Massachusetts. After college, Mike Susi moved into the private lending space and began building and managing a portfolio focused on short-term loans with secured real estate through private lenders. Born and raised in Portland, Maine, Susi currently resides in Phoenix. In his free time, he enjoys playing golf, mountain biking, boxing, and checking out new hiking spots with his dog.



Joe Morgan, Director of IT, Logistics and Administration

Joe Morgan is the director of IT, logistics and administration at Lukrom. Early in his career, Morgan obtained his real estate license and worked alongside top performing agents to generate over \$100 million in yearly multifamily transactions. In 2021, he joined the Fenix/Habitat Metro development team to participate in the development of highly sustainable mixed-use projects in urban cores. The Habitat Fenix team continues to develop new highly sustainable ECO branded multifamily projects in the Phoenix area.

Morgan was born and raised in Phoenix and earned degrees in Biology and Information Technology from Arizona State University. In his free time, Morgan enjoys traveling and hiking with his wife and daughter as well as playing racquetball, softball, and going swimming. He and his wife co-founded A Circle Together Foundation, established to help provide the most essential needs for foster children, individuals, and families throughout the Arizona Foster Care System.



LUKROM



Chris White, Loan Specialist

Chris White is a loan specialist at Lukrom. As a native Phoenician with over a decade of experience in the mortgage industry and a strong background in private money lending since 2017, White brings a wealth of knowledge and expertise to Lukrom. Before transitioning to finance, he spent 15 years in the transportation industry, honing his skills in operations, processes, and problem-solving.

White earned his undergraduate degree in communication from Eastern Washington University in 2001. He also completed his MBA with an emphasis in environmental and social sustainability at Colorado Technical University. Outside of work, White enjoys outdoor activities, traveling, road trips, and spending quality time with his wife and their three dogs.

Media Contact

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