



FOR IMMEDIATE RELEASE

Anthony Francisco Joins Lukrom as Director of Acquisitions and Development

PHOENIX, Ariz. (May 20, 2025) – Lukrom, a local real estate investment and lending firm with its premier first loss commitment, today announced the addition of Anthony Francisco as director of acquisitions and development.

With more than 20 years of experience working for real estate investment and private equity firms, Francisco will apply his vast knowledge of multi-family acquisitions and dispositions to expand the Lukrom client base and investment partnerships.

His venture into real estate began at the Development Planning and Financing Group. He then moved to The Wolff Company where he oversaw unprecedented growth. In 2017, Francisco co-founded Edgehill Investments, LLC, an investment company with a primary focus on multi-family acquisitions/developments, infill retail redevelopment and various F&B concepts.

“Anthony has a wealth of knowledge and a diverse background in the real estate investment industry,” said Thomas McPherson, CEO and advisory board member of Lukrom. “His ability to assess the right opportunities that maximize returns is his strong suit and one we look forward to harnessing.”

Francisco graduated from the University of Kansas with his Bachelor of Business Administration with an emphasis in finance. He then went on to earn his MBA from Arizona State University. As a member of The Thunderbirds, a longstanding Phoenix philanthropic group that has donated millions of dollars from the Phoenix Open proceeds to support hundreds of organizations across the Valley, Francisco is committed to giving back.

As director of acquisitions and development, Francisco will be responsible for identifying, evaluating, and acquiring new properties and assets to drive company growth and guide strategic direction. Learn more by visiting [Lukrom.com](https://lukrom.com).

###

About Lukrom

Lukrom is a real estate investment firm headquartered in Phoenix, Ariz. that offers equity investment in multifamily value-add opportunities, as well as ground-up developments. Lukrom also offers a private credit fund that provides returns with low risk and virtually no volatility as well as lending options that offer greater flexibility than traditional lending. The Lukrom executive team and board of directors believe so strongly in their business model they invested \$4.5 million to provide a first loss commitment so their funds are first to cover any losses, thus protecting the funds of remaining investors. For more information, please visit [Lukrom.com](https://lukrom.com).

MEDIA CONTACT:

Tricia Beckham

LAVIDGE
480-998-2600
Lukrom@lavidge.com