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Lukrom Now Offering Private Credit Fund Through Broker-Dealers and Registered Investment Advisors

PHOENIX, Ariz. (June 24, 2025) – Lukrom, a local real estate investment firm, recently expanded its outreach to include the sale of its current fund and future investments through Broker-Dealers and Registered Investment Advisors. This will enable Lukrom to provide its real estate investment funds to a larger number of clients, increasing Lukrom’s assets under management (AUM).

“We are excited to expand our outreach and to offer our investments through financial professionals,” said Thomas McPherson, CEO and advisory board member of Lukrom. “Now we can offer our services to more clients and begin helping a greater number of individuals who need our expertise when it comes to real estate investments.”

A key part of this expansion involved contracting with a Managing Broker-Dealer, American Alternative Capital, and receiving a third-party due diligence report from FactRight, LLC. The report ensures the financial professionals offering Lukrom’s fund have the ability to provide risk mitigation. In addition, it increases investor awareness, enhances transaction confidence, promotes informed decision-making and ensures financial transparency. Findings are also vital to highlighting risks and liabilities, as well as establishing Lukrom’s potential for success.

“By partnering with financial professionals we are able to provide investment solutions to a greater number of accredited investors.” said Lukrom Chief Sales Officer Merriah Harkins. “This enables us to effectively scale our business by expanding our outreach for our private credit and other investment and lending solutions.”

Providing an additional layer of protection for Lukrom’s clients, McPherson, along with other Lukrom employees and advisory board members have invested in the iFund LP. By putting millions of dollars of their own money in a first-loss position to absorb investor losses, their clients’ investments are further protected. Learn more by visiting Lukrom.com.

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About Lukrom

Lukrom is a real estate investment firm headquartered in Phoenix, Ariz., that offers equity investment opportunities in multifamily value-add properties, as well as ground-up developments. Lukrom currently offers a private credit fund that provides preferred returns to investors, focusing on keeping risks low and avoiding the volatility associated with the traded stock and bond markets. Lukrom also offers lending options with greater flexibility than traditional lending. The Lukrom executive team and board of directors believe strongly in their business model and have invested millions of their own funds to provide the fund’s investors with first-loss protection, ensuring their funds are the first to cover any investor losses. For more information, visit Lukrom.com.

MEDIA CONTACT:

Tricia Beckham

LAVIDGE

480-998-2600

Lukrom@lavidge.com